

SPECIFICATIONS RESTORATION OF FOREST AND AGROFORESTRY ECOSYSTEMS

INTERNATIONAL PROJECTS (OUTSIDE EUROPE AND THE UNITED STATES)

2025-2026 Season

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TABLE OF CONTENTS

1. REFOREST'ACTION	3
2. OUR TEAM.....	3
3. OUR APPROACH	4
4. PROJECT CRITERIA.....	5
ELIGIBILITY CRITERIA	5
BONUS FACTORS	5
5. FUNDING	6
6. PROJECT IMPLEMENTER	7
7. COMMITMENTS OF THE PROJECT IMPLEMENTER.....	7
8. PROJECT IMPLEMENTATION	9

1. REFOREST'ACTION

Reforest'Action is a company dedicated to restoring terrestrial ecosystems on a large scale to address environmental challenges. As a global leader in reforestation and agroforestry, Reforest'Action designs and develops projects that create lasting benefits for both the environment and communities, with impact monitored and measured over time. At the core of its approach is the multifunctionality of ecosystems, ensuring their long-term resilience and stability.

Reforest'Action funds various types of projects:

- **Restoration of degraded forest plots:**
 - o Through planting on plots affected by biotic hazards (disease, insect attacks, etc.) or abiotic hazards (storms, fires, droughts, etc.);
 - o Through **assisted natural regeneration** (projects studied on a case-by-case basis)
- **Afforestation:** Extension of vegetation cover on neglected plots or in urban areas;
- **Agroforestry:** Planting trees on agricultural plots and hedgerows;

The funds provided by Reforest'Action to project implementers are collected from companies wishing to take action for the environment and strengthen all ecosystem services provided by forests in the long term:

- **Economic services** through timber production and job creation in the forestry/timber industry;
- **Ecological service** through increased CO2 storage and enhanced local biodiversity;
- **Social service** through improved air and water quality and the well-being of people living near the forest.

2. OUR TEAM

The international branch of Reforest'Action's Forest Department is responsible for selecting, qualifying and monitoring international projects. It currently manages around 20 projects in more than 15 countries.

It is coordinated by Thibaud Poulain, who supervises the project managers and a network of local correspondents (Project Officers), who are the main points of contact for project implementers. A Forest Department coordinator assists project managers with administrative tasks, while the Impact team is responsible for developing project monitoring and control techniques and technologies.

The local correspondents (Project Officers) are Reforest'Action consultants who act as intermediaries in the countries where Reforest'Action is present. They are responsible for finding new projects, carrying out due diligence and monitoring projects in the field.

3. OUR APPROACH

Our project selection criteria are based on the essential principles of a **Common Multifunctional Framework**. This framework is a set of principles applicable during the planting and natural regeneration of a tree stand. It aims to ensure the sustainable provision of ecosystem services, resistance, adaptation and resilience to environmental disturbances (drought, insect attacks, etc.).

ESSENTIAL PRINCIPLES OF THE COMMON MULTIFUNCTIONALITY FRAMEWORK
<ul style="list-style-type: none"> - Species diversity Selection of several species. - Biodiversity habitats Maintenance of elements on the plot that serve as habitats for local fauna and flora. - CO₂ preservation in soils Silvicultural methods that avoid as much as possible the release of CO₂ from the soil.

Three other **target principles** may be implemented, where possible, in line with scientific progress:

- **Mixed planting;**
- **Diversity of origin for seedlings;**
- **Associative resistance.**

As part of this approach, projects funded by Reforest'Action must aim to maintain, conserve or improve biodiversity, ecosystem, species and genetic heritage levels in the area.

To achieve this, we use appropriate ecological restoration practices (planting native species, using assisted natural regeneration).

In addition to the multifunctionality foundation, and in order to preserve, strengthen and create diverse forests around the world, Reforest'Action selects forestry projects, supports them and ensures their quality by applying the four principles that underpin our actions.

- Working in partnership with local stakeholders;
- Preserving and optimising biodiversity and forest ecosystem services;
- Monitoring projects over time;
- Adopting a humble attitude;

We invite you to learn more about this Common Multifunctionality Framework on this [page](#).

4. PROJECT CRITERIA

Our specifications for tropical projects (outside Europe and the United States) are based on fundamental principles that enable the long-term development of ecosystem services. Consequently, certain criteria must be met. Some criteria, known as "eligibility criteria", are selective and conditional on the selection of projects; others, known as "bonus factors", are used to enhance the quality of the project.

Eligibility criteria

Forest planting project:

- Restoration of a minimum area of **500 hectares/year**;
- Diversity of tree species planted: **a minimum of four species mixed** within the same plot;
- (Re)afforestation of plots affected by natural hazards (storms, fires, diseases, etc.) or degraded land (agricultural land, industrial wasteland, abandoned or degraded forestry operations, etc.).
- No planting in naturally treeless habitats;
- The project must be located **outside any conflict or dangerous area** (*click on the country concerned and then on the "security" tab*);
- No planting of species classified as invasive by [the IUCN](#);
- Project implementers must be able to demonstrate experience in reforestation or agriculture;
- Project implementers must be able to provide regular high-quality information such as GPS polygon surveys of planted areas, reports, monitoring data, photos and videos.

Bonus factors

- Degree of integration of local communities and minorities in the project;
- Skills development (training, awareness-raising, etc.) for local communities;
- Medium and long-term sustainability of projects, multi-year projects;
- Preservation or improvement of soil and water quality through the implementation of appropriate management techniques on restored soils;
- Selection of indigenous or native species whose associative resistance helps to strengthen the resistance of restored plots;
- Development of economic activities linked to the projects;
- No use of pesticides.

Reforest'Action engages in intelligent dialogue with project implementers and remains attentive to the planting contexts, constraints and local needs that influence the characteristics of the proposed projects.

Reforest'Action nevertheless reserves the right to refuse or discuss certain projects, particularly those that fall into the following categories:

- The project implementer has a bad reputation (publicly or through a private or individual network);
- The land status is unknown;
- The country is considered economically risky by the [Euler Hermes Economic Research Country Risk Rating](#).

5. FUNDING

For each project, the amount of funding granted by Reforest'Action depends on the size of the project, the expected benefits for the communities involved, the positive impact on local biodiversity, and the volume of carbon dioxide that can be stored by the restored plots.

Reforest'Action's contribution is calculated on the basis of the budget provided by the project implementer. Funds provided by Reforest'Action can be combined with public subsidies. The project implementer is not authorised to seek additional funds from private organisations without the express consent of Reforest'Action. The amount of funding granted is conditional on the amount of funds raised by Reforest'Action.

Funds are released according to a schedule defined by the project implementer and Reforest'Action.

Funds are paid only after receipt of the following:

- **The project implementer's invoice**, describing the project activities and indicating their cost;
- **Quarterly reports and an annual report** to be prepared throughout the implementation of the project, accompanied by polygons of the planted areas and planting information by area (number of trees, species, etc.);
- **Georeferenced photographs** of the restored areas: close-ups of trees in the ground, wide shots of the plantation, planters in action, snapshots of daily life and the population at work, etc.

6. PROJECT IMPLEMENTER

The project implementer may be a natural or legal person (association, NGO, cooperative, company, etc.) and must be able to demonstrate two years of experience in forestry or agricultural projects. They must also:

- Be duly authorised to receive foreign funds;
- Be legally established in the country where the project will be implemented.

7. COMMITMENTS OF THE PROJECT IMPLEMENTER

In return for the funding granted by Reforest'Action, the project implementer is required to sign a contract in which they undertake to comply with the following obligations:

Use of funds:

- Use the funds received exclusively for forest restoration, agroforestry or the implementation of socio-economic activities, in accordance with what has been defined in the project description;

Technical execution of the project:

- Carry out or have carried out the restoration work in strict compliance with the project description;
- Plant the number of trees agreed upon when the commitments were signed, respecting the proportions of species indicated in the project description; For reforestation projects based on tree planting, replace any tree seedlings that die within the first five years after planting and ensure a minimum survival rate of 80% for the entire plantation three years after the end of the work;

Project monitoring and evaluation:

- Provide a dedicated contact person to the Reforest'Action project manager for the five years following planting; Monitor the project for a period of five years from the date the funding is granted;
- Provide regular reports to Reforest'Action (at least quarterly) during the implementation of the project, with detailed information on the trees planted or plots restored, their GPS coordinates, number and type of beneficiaries, photos and a summary of the activities carried out;
- Allow Reforest'Action to carry out follow-up visits, potentially one visit per year during the first five years, on a date agreed between the parties;
- Maintain forest cover and woodland (land use status) for a minimum period of 30 years;
- Land and legal aspects: The landowner(s) must be known and proof of ownership, derived from written or customary law, must be provided and communicated to Reforest'Action;

- Carry out a project in accordance with applicable laws and regulations;

Ethics and human rights:

- Obtain the free and unequivocal consent of project stakeholders before commencing restoration activities or implementing restrictive measures (e.g. through public consultations);
- Reject all forms of forced, compulsory or servile labour (including human trafficking, or work performed by prisoners or soldiers), or any use of extortion, debt, threats, fines or financial penalties;
- In the context of the organisation's economic activities, no child shall be forced to perform work that is detrimental to (or likely to compromise) their education, or any work that is harmful to their health or physical, mental, spiritual, moral or social development;
- Reject all forms of discrimination related to work, recruitment, training, assignments, benefits, promotion policies and procedures, and other opportunities to obtain better conditions, wages or opportunities for advancement;

Visibility of financial partners:

- Allow the installation of a sign mentioning the names of the financial partners if they so wish;
- Agree to the organisation of potential visits or awareness-raising events on the plot, proposed to funders through Reforest'Action (including participatory planting and other activities to raise awareness of forest issues);
- Make the plot(s) accessible to employees and customers of the company financing the project through Reforest'Action, for example for annual field audits;
- Inform Reforest'Action in advance if private funders, companies or individuals contact them;
- Do not accumulate additional funds from private organisations without the agreement of Reforest'Action;
- Not accumulate additional funds linked to carbon offsetting initiatives.

In the event that the wooded areas are not preserved during the first thirty years (except in cases of force majeure: storm, drought, fire, disease), the project implementers are then required to repay the full amount granted by Reforest'Action so that it can be reinvested in another project. Finally, the project implementer is required to authorise Reforest'Action and its financial partners to publicly disseminate information about the funded projects, in any medium (press, paper, digital, etc.), with the aim of raising funds and promoting the ecosystem services provided by the project.

Planting projects are presented on the website www.reforestaction.com with the GPS coordinates of the restored areas, the species planted and the type of restoration. No mention is made of the name of the landowner on the website.

8. PROJECT IMPLEMENTATION

OUR PROCESS



