

# PLANTATION PROJECTS SPECIFICATIONS

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Season 2025-2026

V05.2025

*We invite you to submit your plantation projects which will  
occur between fall 2025 and spring 2026*





## TABLE OF CONTENTS

1.	REFOREST'ACTION .....	3
2.	OUR PRINCIPLES.....	3
3.	PROJECT SPECIFICATIONS .....	4
	<b>ELIGIBILITY REQUIREMENTS.....</b>	<b>4</b>
	<b>BONUS FACTORS .....</b>	<b>5</b>
4.	FUNDING .....	5
5.	OBLIGATIONS OF THE PROJECT LEADER .....	6
6.	PROCESS OF A PROJECT.....	8

# 1. REFOREST'ACTION

Reforest'Action is a company whose mission is to restore terrestrial ecosystems on a large scale to meet environmental challenges. A global player in reforestation and agroforestry, Reforest'Action designs and develops projects with multiple benefits for the environment and communities, monitored and measured over time. The foundation of its action is based on the multifunctionality of ecosystems to optimize their resilience and long-term stability.

Different types of projects are financed by Reforest'Action:

- **Restoration of forest plot :**
  - o plantation on plots affected by climatic or biological hazards, such as storms, diseases, fires, droughts, etc. ;
  - o With **assisted natural regeneration** (following a case-by-case analysis - please refer to the adequate specifications book).
- **Agroforestry:** Plantation of trees within agricultural land and of hedgerows

The funds provided by Reforest'Action to the landowners are raised from companies and individuals seeking to protect the environment and enhance all long-term ecosystem benefits that flow from forests:

- **Economic benefits** through timber production and the development of employment in the wood industry
- **Environmental benefits** via increased CO2 storage and the enrichment of habitats for local biodiversity
- **Social benefits** through improvements in the quality of air, water and the well-being of people living in the vicinity of the forest massif.

# 2. OUR PRINCIPLES

The criteria for project selection rely on the essential principles of our Common Multifunctionality Base designed by Reforest'Action. This document is a set of principles applicable during the planting phase and during the natural regeneration of a stand. It aims to assess the viability of a project to sustainably provide ecosystem services as well as to develop resistance, adaptation and resilience to environmental imbalances (droughts, insect plagues, etc.).

**ESSENTIAL PRINCIPLES OF THE COMMON MULTIFUNCTIONALITY BASE**

- **Tree species diversity**

Selection of several species adapted to the station.

- **Habitats and biodiversity**

Conservation of itmes which can be used as habitats for the local flora and fauna.

- **Retention of CO<sub>2</sub> in soils**

Silvicultural practices avoiding as much as possible the release of CO<sub>2</sub> from the soil.

We also encourage the adoption of three other **aspirational principles**:

- **Mixed planting**
- **Plants origin diversity**
- **Associated resistance**

Find out more details about our Common Multifonctionality Base in this [page](#).

### 3. PROJECT SPECIFICATIONS

Our specifications rely on basic principles allowing the development of ecosystem services on the long term. Indeed, it is paramount that we meet certain criteria. Eligibility requirements are selective criteria, whereas the « bonus factors » can add value to the project.

#### Eligibility requirements

Eligibility requirements depend on the type of project submitted.

##### **Forest plantation project (in a forest or agricultural land):**

- Project of a minimum of **1,500 seedlings** (high-growing trees, medium-growing trees and shrubs);
- Diversity of the tree species planted: **minimum of four species** (mixed planting if possible);
- Tree species classified as invasive by the IUCN and by our technical committee (Robinia pseudoacacia in particular) will not be financed;
- The Forest Reproductive Material plants are in compliance with the regional decrees;
- The owner must imperatively provide us with a document of sustainable management;
- Provision of documents justifying damages caused by biotic and climatic hazards (in the case of reforestation) and authorization if necessary;

- Provision of the adequate afforestation authorization.

### Agroforestry and hedgerow plantation project:

- Project of a minimum of **1,000 seedlings\*** (high branching trees, medium branching trees and shrubs);
- Diversity of tree species planted: a minimum of **four species mixed together** is required;
- Tree species classified as invasive by the IUCN and by our technical committee (Robinia pseudoacacia in particular) will not be financed.

*\* In the framework of a collaboration with an entity submitting several projects of different types, the minimum number of plants may be revised downwards.*

### Bonus factors

- Conservation of dead wood and large wood bearing micro-habitats;
- Respect of the soils (structure, time of intervention);
- If possible, the selection of tree species which can reinforce the associative resistance of the stand;
- Mixed planting (stem to stem, in alternate strips, in islands, ...) in order to improve the resistance and resilience of the future forest to natural hazards;
- Absence of pesticide use.

Reforest'Action dialogues intelligently with project leaders and remains attentive to planting contexts, constraints and local needs influencing the characteristics of the projects submitted.

Nevertheless, Reforest'Action reserves the right to refuse or discuss certain projects, particularly those which fall within the following situations:

- Total transformation of hardwood stands into softwoods stands;
- Clear cutting for the future conversion of poor coppice;
- Planting of a single tree species per block of several hectares.

## 4. FUNDING

Reforest'Action validates the projects that will be financed, provided that funds are obtained from companies beforehand.

After Reforest'Action has validated the projects, they will be placed on the "waiting list for financing". When the funds are acquired, Reforest'Action will transmit the letter of commitment to the owner for signature.

The selected projects will get a grant of between 0,6 and 1,5 € excl. tax per seedling. The amount of funding granted by Reforest'Action depends on the project's size, the expected benefits for the local biodiversity, the positive impact on employment in the wood industry, on the social benefits it will produce and the amount of CO2 that can be stored by the planted species (data assessed by Reforest'Action based on information given by the project leader).

The funds contributed by Reforest'Action are non-reimbursable, however they may be added to public subsidies. Additional funds from private bodies may not be sought by the project leader without the express agreement of Reforest'Action.

Funds will be received after the plantation, upon reception of the following:

- **Paid invoice from the tree nursery**, detailing the amount and the number of seedlings
- **The certificate of origin of the seedlings** allowing us to control the compliance with the regulation
- **The plantation report** specifying the number of trees planted, the potential difficulties encountered, etc.
- **Georeferenced photographs** (at least 10) of the plantation: zooms on the trees in the ground, wide shot of the planted site, planters in action.

## 5. OBLIGATIONS OF THE PROJECT LEADER

In return for the funding provided by Reforest'Action, the project leader will have to sign a letter of commitment in which they agree to fulfil the following obligations:

- Ensure that the plot can be accessible to a competent forest manager or professional who will be able to make one or more visits up to 30 years after planting;
- Carry out a project in compliance with the laws and regulations in force;
- Plant the number of trees agreed upon at the signature of the present letter, in strict accordance with the proportions of tree species specified in the project description form;
- Supply Reforest'Action with contact details of a preferred contact to the person in charge of the follow-up of the project for the 5 years following the plantation;
- Allow the erecting of a sign mentioning the name of the company financing the plantation if so desired;
- Manage and preserve the planted stand for a minimum of 30 years;
- Inform Reforest'Action of the progress of the soil and plantation work, and the evolution of the plantation every year for 5 years from the end of the plantation, including photographs of the evolution of the plantation;

- Allow Reforest'Action to carry out any follow-up visits in the field in the first 5 years at a date agreed between the parties;
- Take into account the recommendations issued by Reforest'Action during follow-up operations;
- Accept the organization of potential visits or awareness-raising events on the plot, proposed to funders through Reforest'Action (notably participatory plantations, and other awareness-raising activities on forest issues);
- Inform Reforest'Action beforehand if private funders, companies or individuals try to contact you;
- Do not accumulate additional funds from private organizations if they may communicate on the same number of trees, unless you have the express agreement of Reforest'Action;
- Do not accumulate additional funds related to offset and carbon measures (such as the Low Carbon Label).

In case the plantation is not preserved during the first twenty years (except in cases of force majeure such as storm, drought, fire, and disease), the owner must reimburse the full amount paid by Reforest'Action.

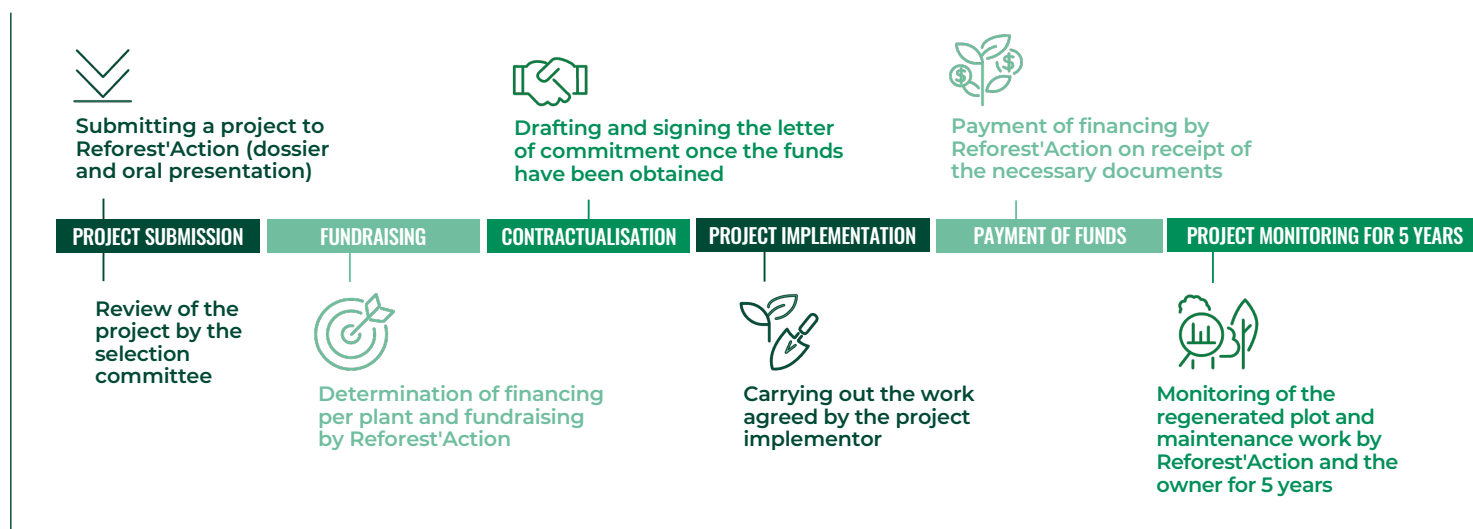
In the case of a mortality greater than 20%, the owner or plot manager will have to assume and ensure a total replenishment of the plantation during the 5 years following the plantation, except for drought and frost conditions.

Lastly, the owner accepts that Reforest'Action and its financial partners communicate publicly about the project in any medium whatsoever (press, print, digital...) in order to raise funds and value the ecosystem services provided by the project.

The plantation project funded by Reforest'Action will be displayed on the website [www.reforestaction.com](http://www.reforestaction.com), alongside the GPS coordinates of the planting site, the species planted and the type of plantation. No mention of the name of the plot owner will be on the website.

## 6. PROCESS OF A PROJECT

### PROCESS OF A PROJECT





# CONTACT

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[www.reforestaction.com](http://www.reforestaction.com)